

MANCHESTER, NH Area

ZONE 1 Bedford/West Manchester

	Zip Code	Direct Mail	Rack Copies	
Bedford	03110	7,439	1,000	
Manchester	03102	4,466	500	
	Total	11,905	+ 1,500	= 13,405

100% Bedford, plus west side Manchester, Pinarville and south of Kelley St.

ZONE 2 Manchester/South Hooksett

	Zip Code	Direct Mail	Rack Copies	
Manchester	03104	6,183	500	
S. Hooksett	03106	2,439	500	
Manchester	03102	3,405	500	
	Total	12,027	+ 1,500	= 13,527

Manchester north of Webster St., north end of West Manchester and Hooksett south of Wal-Mart Plaza.

ZONE 3 Manchester City Zone A

	Zip Code	Direct Mail	Rack Copies	
Manchester	03101	1,846	500	
Manchester	03102	5,769	500	
Manchester	03104	5,803	500	
	Total	13,418	+ 1,500	= 14,918

Central west side, downtown, north end south of Webster St. and east to Auburn line.

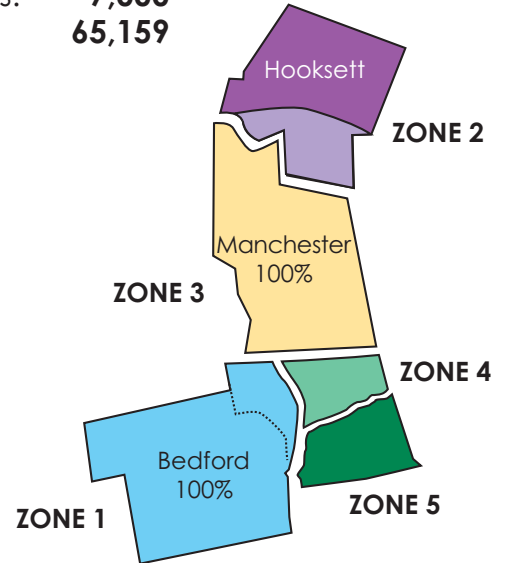
ZONE 4 Manchester City Zone B

	Zip Code	Direct Mail	Rack Copies	
Manchester	03103	7,644	500	
Manchester	03104	2,258	500	
	Total	9,902	+ 1,000	= 10,902

Hanover Street south, east to Auburn line.

TOTALS

Direct Mail: **58,159**
 Rack Copies: **7,000**
 Area Total: **65,159**



Zone 5 Manchester South/East

	Zip Code	Direct Mail	Rack Copies	
Manchester	03103	6,832	1000	
Manchester	03109	4,075	500	
	Total	10,907	+ 1,500	= 12,407

South end and east up to Litchfield and Londonderry line.

NASHUA, NH Area

ZONE 6 Merrimack

	Zip Code	Direct Mail	Rack Copies	
Merrimack	03054	9,572	+ 1,000	= 10,572

ZONE 7 Nashua/Amherst

	Zip Code	Direct Mail	Rack Copies	
Nashua	03063	7,015	1,000	
Amherst	03031	1,209	500	
	Total	8,224	+ 1,500	= 9,724

ZONE 8 Nashua South

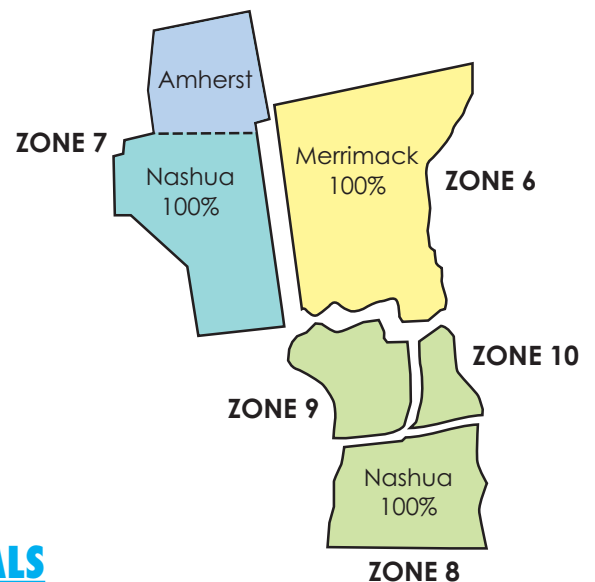
	Zip Code	Direct Mail	Rack Copies	
Nashua	03062	10,893	+ 500	= 11,393

ZONE 9 Nashua North

	Zip Code	Direct Mail	Rack Copies	
Nashua	03060	3,181		
Nashua	03064	5,997	1,000	
	Total	9,178	+ 1,000	= 10,178

ZONE 10 Nashua Central

	Zip Code	Direct Mail	Rack Copies	
Nashua	03060	9,692	+ 1,000	= 10,692



TOTALS

Direct Mail: **47,559**
 Rack Copies: **5,000**
 Area Total: **52,559**

DERRY / LONDONDERRY, NH Area

ZONE 13 Derry

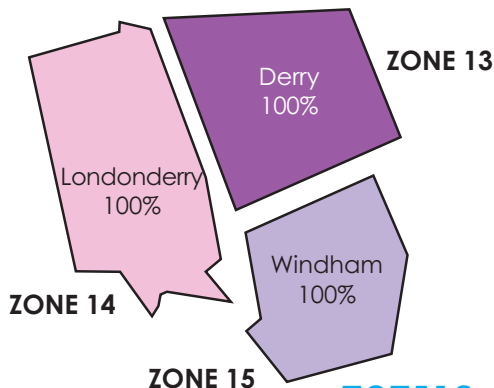
	Zip Code	Direct Mail		Rack Copies	
Derry	03038	13,077	+	500	= 13,577

ZONE 14 Londonderry

	Zip Code	Direct Mail		Rack Copies	
Londonderry	03053	8,125	+	500	= 8,625

ZONE 15 Windham

	Zip Code	Direct Mail		Rack Copies	
Windham	03087	4,417	+	500	= 4,917



TOTALS

Direct Mail:	25,619
Rack Copies:	1,500
Area Total:	27,119

SALEM, NH / METHUEN, MA Area

ZONE 20 Salem

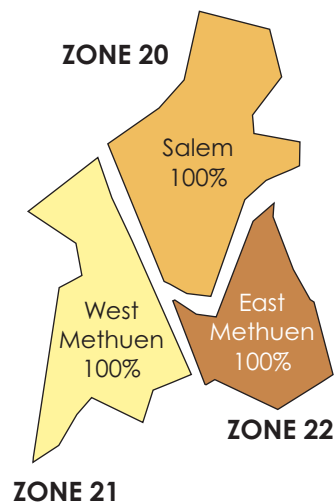
	Zip Code	Direct Mail		Rack Copies	
Salem	03079	9,901	+	1,000	= 10,901

ZONE 21 Salem/West Methuen

	Zip Code	Direct Mail		Rack Copies	
Salem	03079	1,574		500	
Methuen	01844	7,732		1,000	
Total		9,306	+	1,500	= 10,806

ZONE 22 East Methuen

	Zip Code	Direct Mail		Rack Copies	
Methuen	01844	10,050		1,000	= 11,050



TOTALS

Direct Mail:	29,257
Rack Copies:	3,500
Area Total:	32,757

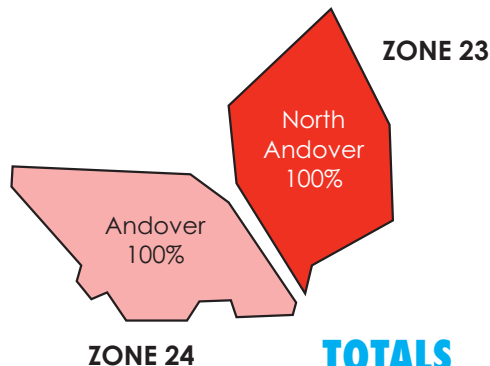
NO. ANDOVER / ANDOVER, MA Area

ZONE 23 North Andover

	Zip Code	Direct Mail		Rack Copies	
N. Andover	01845	10,703	+	1,000	= 11,703

ZONE 24 Andover

	Zip Code	Direct Mail		Rack Copies	
Andover	01810	12,292	+	1,000	= 13,292



TOTALS

Direct Mail:	22,995
Rack Copies:	2,000
Area Total:	24,995

CONCORD, NH Area

ZONE 17 Concord West

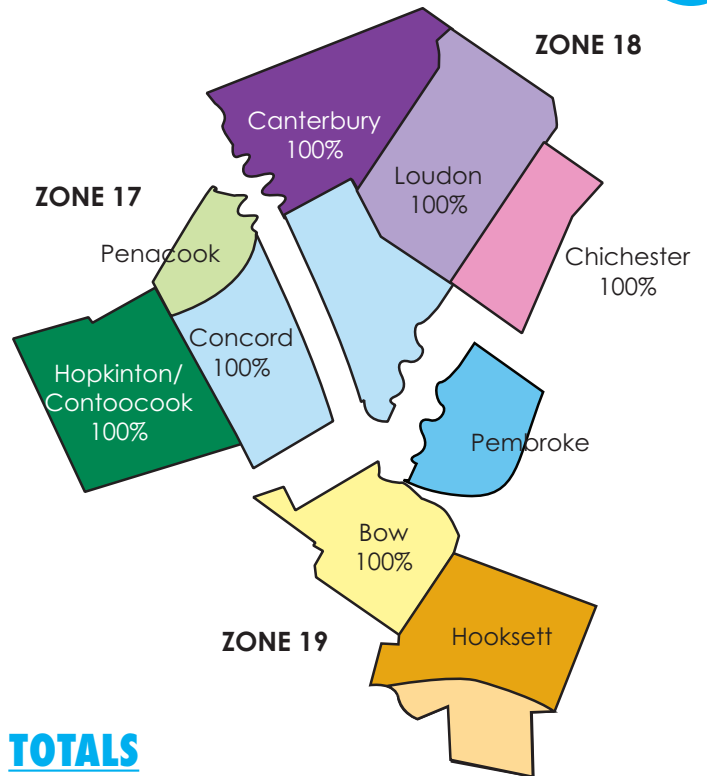
	Zip Code	Direct Mail	Rack Copies	
Concord	03301	5,408	1,000	
Penacook/ Boscawen/ Webster	03303	3,934		
Hopkinton/ Contoocook	03229	2,020		
Total		11,362	+	1,000 = 12,362

ZONE 18 Concord East

	Zip Code	Direct Mail	Rack Copies	
Concord	03301	7,951	1,000	
Loudon	03307	1,881		
Chichester	03234	892		
Canterbury	03224	806		
Total		11,530	+	1,000 = 12,530

ZONE 19 Bow / North Hooksett

	Zip Code	Direct Mail	Rack Copies	
Bow	03304	2,706	500	
Hooksett (N)	03106	2,632		
Pembroke	03275	2512		
Total		7,850	+	500 = 8,350



TOTALS

Direct Mail: **30,742**
 Rack Copies: **2,500**
 Area Total: **33,242**

PLAISTOW, NH / HAVERHILL, MA Area

ZONE 26 Plaistow/Atkinson/Hampstead/Haverhill

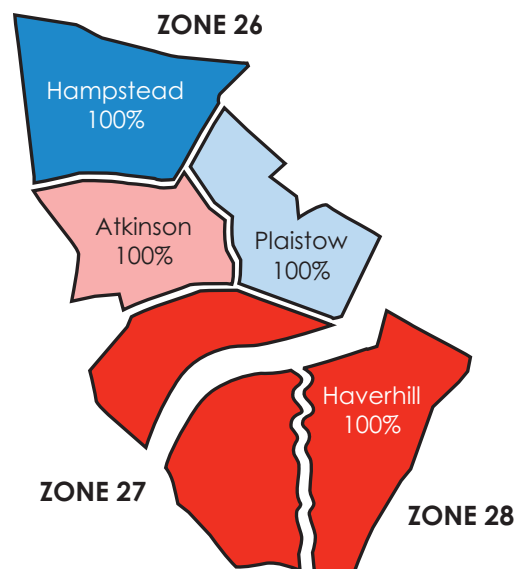
	Zip Code	Direct Mail	Rack Copies	
Plaistow	03865	2,844	500	
Atkinson	03811	2,424		
Hampstead	03841	2,129		
E. Hampstead	03826	720		
Haverhill	01832	1,224	500	
Haverhill	01830	1,522		
Total		10,863	+	1,000 = 11,863

ZONE 27 Haverhill West

	Zip Code	Direct Mail	Rack Copies	
Haverhill	01832	7,653	1,000	
Haverhill	01835	2,960		
Total		10,613	+	1,000 = 11,613

ZONE 28 Haverhill East

	Zip Code	Direct Mail	Rack Copies	
Haverhill	01830	8,412	500	
Haverhill	01832	2,452	1,000	
Total		10,864	+	1,500 = 12,364



TOTALS

Direct Mail: **32,340**
 Rack Copies: **3,500**
 Area Total: **35,840**

GROVELAND/READING/WILMINGTON, MA Area

ZONE 29 Groveland/Georgetown/ Boxford/Middleton

	Zip Code	Direct Mail	Rack Copies		
Groveland	01834	2,426	250		
Georgetown	01833	2,987	250		
Boxford	01921	2,542	250		
Middleton	01949	2,533	250		
Total		10,488	+ 1,000	=	11,488

ZONE 30 Wilmington/No. Reading

	Zip Code	Direct Mail	Rack Copies		
Wilmington	01887	7,502	1,000		
No. Reading	01864	2,799	500		
Total		10,301	+ 1,500	=	11,801

ZONE 31 Reading/No. Reading

	Zip Code	Direct Mail	Rack Copies		
Reading	01867	9,081	1,000		
N. Reading	01864	2,287	500		
Total		11,368	+ 1,500	=	12,868

TOTALS

Direct Mail: **32,157**
 Rack Copies: **4,000**
 Area Total: **36,157**

